

## SERVING HEALTHCARE

Compliance and technology have become central to every aspect of healthcare operations. As the economic and regulatory environment becomes even more challenging, the ability of compliance and technology to impact healthcare operations — positively or negatively — will increase as well. No matter what role a company plays in healthcare the opportunity to leverage operations and technology to create greater value, improve outcomes, and improve financial performance is waiting to be realized.



Pathfinder Advisors' focus when serving healthcare companies is to enhance patient care, customer service and financial performance by:

- Streamlining administrative processes to increase available patient contact time for medical professionals
- Simplifying and automating admissions, authorization, charge capture, billing and collections processes
- Enhancing regulatory, management, compliance and other reporting to reduce effort and increase benefit of effort
- Accelerating claims submission, adjudication, processing and payment
- Reducing costs and complexity of companies providing goods and services to healthcare providers

Pathfinder Advisors typically begins helping healthcare companies identify and realize such opportunities using an assessment-based approach that captures points of view from all of the major stakeholders and leverages Pathfinder Advisors' significant experience in serving other companies in the healthcare industry.

Pathfinder Advisors' diverse experience in serving healthcare companies includes:

- Advised executive management of a group of Long Term Acute Care hospitals on opportunities for business process improvement and technology cost optimization.
- Counseled a group of investors on potential business issues and opportunities associated with the acquisition of a national operator of radiology centers.
- Assessed the operations of a physician management practice company and developed a program of operations improvements to enhance performance prior to receiving funding from a group of investors.
- Assessed the operations and information technology of a regional diversified healthcare services provider offering home health, durable medical equipment, pharmacy and hospice services to identify potential growth risks and a technology plan to support exponential growth through acquisition and integration.
- Worked with the board of directors of a regional operator of skilled nursing and hospice facilities to develop the value case, business plan, operating model and financial requirements to establish an institutional pharmacy to serve its own facilities and eventually grow to serve other facilities within its operating area.

## **About Pathfinder Advisors**

Pathfinder Advisors is dedicated to helping equity investors, boards of directors, senior business executives, and technology executives in every industry spend less on operations and technology while at the same time driving business improvements that increase both top-line and bottom-line performance.

Founded in 2010 to bring Big 4 quality and experience to the middle market, Pathfinder Advisors offers our clients the means to enhance the value of key business events such as mergers and acquisitions, post-merger integration, and turnarounds and restructuring by leveraging the strengths and capabilities of operations and technology, drive business value by optimizing performance of operations and technology, and reduce costs of acquiring and managing operations and technology assets and services.

Pathfinder Advisors offers a unique advisory experience in which experts do the work rather than those seeking to gain expertise, we bring in valued partners to provide additional expertise even if our revenues realized from the engagement are reduced, and we work to deliver immediate and tangible value rather than to jockey for additional work.

## **Our Services**





Operations and Technology Transaction Support

Operations and technology can tip the balance of the outcome of virtually any strategic transaction, make a good deal great or a great deal one for the history books. Operations and Technology Transaction Support is investment thesis-driven, results-focused, and available 24/7/365.

Operations and Technology Performance Improvement

Most companies spend between 4% and 7% of revenues on technology annually and few are able to articulate the value received from that investment Many stand to gain by leveraging their technology to drive operational improvement and increase business value. Operations and Technology Performance Improvement helps companies rapidly identify and realize opportunities for technology to drive real business improvements.

Operations and Technology Sourcing

Companies often spend millions every year on technology, property, plant, and equipment and pennies managing that spend. Annual investments this large deserve more attention. Operations and Technology Sourcing provides objective and independent assistance in managing the entire sourcing process and delivery of acquired products and services.

## Learn More

Please visit us at www.pathfinderadvisors.com for examples of the value we have delivered to companies like yours and to explore how we can bring that same value to your company.