



SERVING THE EDUCATION INDUSTRY

The business of education is changing, both in and out of the classroom. The potential to apply technology as a means to transform the teaching and learning experience, and the administration, operation and business performance of academic institutions, increases every day. Pathfinder Advisors is dedicated to helping schools harness the potential to transform through technology and enhance the academic and operational performance of those schools.



Pathfinder Advisors' focus when serving K-12 schools is to advance the school's mission and strategic vision by:

- Transforming the teaching and learning experience to promote learner-centricity, collaborative learning approaches and location-independence
- Optimizing the day-to-day administration and business operations of the school to reduce costs and improve services to faculty, parents and students
- Focusing the school's technology function on creating value and opportunities for improved performance for the entire school and all of its stakeholders.

For many schools, this is achieved through one or more broad-reaching, board-sponsored initiatives:

- Implementation of a 1:1 (or n:1) program, inclusive of governance, pedagogy, faculty development, classroom integration, and technology infrastructure and service
- Transformation of classroom management via implementation of a Learning Management System
- Transformation of student and business administration via selection and implementation of a Student Information System.

Pathfinder Advisors' diverse experience in serving K-12 education includes:

- Developed a technology strategy and long-term project plan on behalf of the incoming President of a private 3,000-student university. Identified critical opportunities in both administrative and student-facing information systems, developed a project plan, timeline, and budget for implementation.
- On behalf of the President of a large independent school, led an initiative to determine the potential value, costs and effort associated with implementing a 1:1 program as a foundation for transforming teaching and learning. Developed and then led the execution of an eighteen-month plan encompassing cultural, organizational, pedagogical, and technical elements necessary to fully implement 1:1 and integrate the new, technology-enabled teaching and learning process, into the classroom.
- On behalf of the Business Office of a large independent school, led multiple efforts over a 24-month period to charter, scope and execute the school's 1:1 program. Developed new governance processes and technology organizational structure, budgets, and project management approaches. Facilitated the selection and implementation of student-facing and administrative systems.
- On behalf of FCIS and NBOA, developed and delivered a session "Maximizing the Value of Your Technology Investment Pre- and Post-1:1 to their members.

About Pathfinder Advisors

Pathfinder Advisors is dedicated to helping equity investors, boards of directors, senior business executives, and technology executives in every industry spend less on operations and technology while at the same time driving business improvements that increase both top-line and bottom-line performance.

Founded in 2010 to bring Big 4 quality and experience to the middle market, Pathfinder Advisors offers our clients the means to enhance the value of key business events such as mergers and acquisitions, post-merger integration, and turnarounds and restructuring by leveraging the strengths and capabilities of operations and technology, drive business value by optimizing performance of operations and technology, and reduce costs of acquiring and managing operations and technology assets and services.

Pathfinder Advisors offers a unique advisory experience in which experts do the work rather than those seeking to gain expertise, we bring in valued partners to provide additional expertise even if our revenues realized from the engagement are reduced, and we work to deliver immediate and tangible value rather than to jockey for additional work.



Operations and Technology Transaction Support

Operations and technology can tip the balance of the outcome of virtually any strategic transaction, make a good deal great or a great deal one for the history books. Operations and Technology Transaction Support is investment thesis-driven, results-focused, and available 24/7/365.

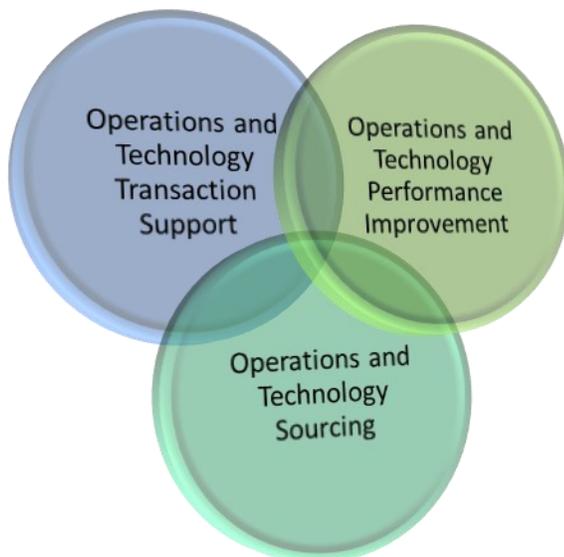
Operations and Technology Performance Improvement

Most companies spend between 4% and 7% of revenues on technology annually and few are able to articulate the value received from that investment. Many stand to gain by leveraging their technology to drive operational improvement and increase business value. Operations and Technology Performance Improvement helps companies rapidly identify and realize opportunities for technology to drive real business improvements.

Operations and Technology Sourcing

Companies often spend millions every year on technology, property, plant, and equipment and pennies managing that spend. Annual investments this large deserve more attention. Operations and Technology Sourcing provides objective and independent assistance in managing the entire sourcing process and delivery of acquired products and services.

Our Services



Learn More

Please visit us at www.pathfinderadvisors.com for examples of the value we have delivered to companies like yours and to explore how we can bring that same value to your company.